

Profile

Junji Tsuchiya, Full Professor, Department of Sociology, Waseda University. Gli ambiti della sua ricerca spaziano dai Disaster Studies, ai Collective Behavior and Cultural Change, Social Psychology of Collective Phenomena (Fashion Studies), Sociology of Communication and Mediology, Business Management and Marketing (Branding Strategy), Sociology of Knowledge (Sociology of Science and Technology), Sociology of History and of Knowledge. Ha pubblicato diverse monografie e articoli scientifici in riviste di settore, note a livello internazionale. E' membro di diverse associazioni, fra le quali: Japan Sociological Society (affiliated to ISA-International Sociological Association), The Society for Fashion Business, Japan Society of Kansei Engineering e membro onorario dell'Associazione Italiana di Sociologia (AIS).